

Think Chamber Member First!

What is our member-to-member discount program?

Our member-to-member discount program encourages our Chamber members and their employees to **Think Chamber Member First!** when making purchasing decisions. This program is a great way to build relationships with new customers, save money, and ultimately strengthen our local economy!

What types of discounts can be offered?

Any! You could offer a percentage or dollar amount off the purchase price (10% or \$10 off) a “bonus” (free drink with the purchase of an entrée,) extra service (free financial consultation,) or whatever “discount” applies to your specific business. Be creative! Keep in mind, to be effective and popular, the “discount” should be substantial enough to attract attention.

How will the Chamber promote your “discount?”

The Prattville Area Chamber of Commerce will promote this program at every opportunity including on our website, in our lobby, in email blasts, and in new member packets.

How can I verify a Chamber member customer?

When a customer comes in and asks to use the Chamber discount, ask them the name of their business and verify that their company is a member in good standing on our website’s business directory:
<http://online.prattvillechamber.com/list/>

Yes! I want to offer a Chamber member-to-member discount.

Business Name: _____

Address, Primary Contact, & Phone Number: _____

Discount I’m offering: _____

Forms can be returned to Serena Minton:

131 N. Court Street Prattville, AL 36067

sminton@prattvillechamber.com

